

## **WHAT IS MEDIA LITERACY AND ITS IMPORTANCE?**

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**ABSTRACT:** Ush article media literacy person and his/her modern in society importance illuminates . Media literacy of people public information from the movement place messages right about , analysis to do and they conscious raving send is the subject . In the article media literacy lie information and to manipulation against defense , democratic in processes active participation to grow and personal thing and prosperity in provision place is emphasized . Media literacy society to live and reliable information diseases for necessity based on given .

**Key words :** Media literacy , information analysis , critical thinking , lying from information defense , democratic processes , information sources , social regularity , personal literacy

### **INTRODUCTION**

Today on the day public information for and number technology of our lives inseparable to the part has become . Every day many information about with face to face Let's go . Such under the circumstances information right help , assistance and analysis to do issue – media literacy – people for very important About Media Literacy society in life role increasing about one at the time , this issue to develop deleted education is also great importance profession does . Ush in the article media literacy and to him/her deleted to teach society in life importance analysis organization .

Media literacy is human different information from the movement place messages right to them , to them relatively critical approach and information right interpretation to do is the subject . various media platforms , phones , television , internet, social companies and print publications big . Media literacy importance big , it is for people wrong or harmful from information defense , critical thinking things develop and conscious raving decision acceptance to do by .

Society in life media literacy importance one how many relevant manifestation will be :

1. **Information from manipulation protection :** Media literacy , people wrong information , rumors and to propaganda against to be protected help . today on the day social in enterprises fast spreading lie information in society stray , social conflicts and even then to instability take arrival possible .
2. **Democratic processes support :** Mediasavodxon person then and social in processes more active participation They are enough . information right I will evaluate. to take topic because of , democratic in societies important role For example , in elections decision acceptance to do in the process media literacy importance big .
3. **Personal thing and well-being :** Media literacy , individual himself develop and healthy marriage style take about Ham important role This is , for example , health , for example literacy and education such as in the fields right from information send by .

### **Media literacy education importance**

Media literacy in development to teach place is incomparable . School and supreme education in the process media literacy lessons project , young generation information to the sources relatively critical approach instructor very important . This about they for conscious person as society well-being and ownership to provide part additions possible .

1. **In education Integration** : Media literacy education to the system introduction the youth number in the world Great activity to conduct prepares . Education in the process media literacy to teach , to students critical thinking development , information analysis to do and wrong from information protection rights about help .
2. **Teachers Training** : Teachers media literacy according to special from preparation transfer Ham to teach important O leaders , this things own to their students instructor for modern methods and technologies knowledge need .
3. **Digital in the environment Education** : Current on the day to teach number in the environment about use expanding . This due to , media literacy , number education for and from resources right send for necessary about .

### **Conclusion**

Media literacy and to him/her deleted education society in life Uzbek important since when Media literacy is one of the information right about , critical approach and wrong from information protection by . This about society periodicity , personal activity and personal thing increases . This due to , media literacy education , both school and university education at the level implementation This is a national young of the generation , maybe whole society well-being and to be taken service do it .

Media literacy develop and to him/her deleted education society to information relatively himself himself/herself protection things in character , democratic processes in life and globally number literacy about about solution by role plays .

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