

IMPROVING THE PROCESSES OF THE INFORMATION AND LIBRARY SERVICE AND RAISING THE CULTURE OF READING

Inatullayeva Nilufar Zubaydullo qizi

Samarkand Region, Kattakorgan City, Information-Library Center,

Head of Subscriptions and User Service

Abstract: The advent of the Information Age led to an expansion of knowledge, and libraries required the adaptation and improvement of their services to meet the changing needs of their readers. One of the most important aspects of this adaptation is the improvement of the processes of serving information libraries and the promotion of a culture of reading. This article will consider the importance of improving the processes of providing information and Library Service and promoting a culture of reading, the advantages of such efforts and the proposal of strategies for their implementation.

Keywords: information communications, advantages, electronic libraries, technology integration,

Introduction: Many libraries have many works in addition to managing library resources. For example, culture, guidelines for the effective use of Information, working in cooperation with other organizations, etc. However, in most cases, library service personnel and service personnel alone are required to perform these processes. As a result, scattered operations may appear in library service processes. Similarly, in the event of a problem in the library service process, library management and service development staff are unable to immediately offer reasonable real-time data-based solutions in collaboration with them. Therefore, operating costs are mainly distributed.

Background: The purpose of this study is to clarify the current state of the library through interviews with readers, identify problems in these results and propose a plan for improvement. If we can solve the problem of searching for information that readers know, it is possible to implement a stable information and Library Service and support educational activities. In the 21st century, higher education is required for readers with autonomous educational skills to develop the ability to overcome knowledge through active learning without relying on direct lectures. To increase the educational motivation of readers using these library services, it is important to increase the enthusiasm for independent knowledge in each subject. It is our duty to help readers effectively use information in library materials. The 21st century is a period that has arisen from the emergence and spread of new information technologies, including the internet and databases. Libraries are no longer just a means of archiving, repositioning, and borrowing books and materials. Libraries are now required to be information libraries that support academic, research, and collaborative research by providing readers with information to achieve their goals.

Research Scope: The main objective of this project is to encourage users to visit the library, feel the need to consult and read books, improve services, increase literacy, create citizenship,

positively contribute to the convergence of readers and content in the library. The project for improving the processes of providing information and library services and raising the culture of reading is aimed at optimizing and standardizing the services provided in the educational halls. The main activity was mainly to obtain some documents that offered users very efficient library services, to access them and to create an Electronic Library Guide that could be read quickly.

Improving the processes of serving information libraries is very important in today's digital age. The rapid growth of digital data makes it increasingly difficult for individuals to find and access relevant information. Therefore, library professionals must develop innovative strategies to improve access, processing and dissemination of information. One approach is to invest in digital infrastructure, including integrated library systems, online public use catalogs, and digital repositories. These technologies make it possible to efficiently manage resources, facilitate quick access to information and reduce the time to search for relevant materials.



In addition, libraries can create online platforms for readers to access e-books, magazines and other digital resources, thereby expanding their capabilities and services. Another important aspect of improving the processes of serving information libraries is the development of user-oriented services. Libraries must go beyond traditional roles and engage with their communities to understand their information needs and preferences. Through surveys, focus groups, and user studies, libraries can identify gaps in service and develop innovative solutions to address them. For example, libraries can create information literacy programs to equip readers with the skills needed to effectively navigate the digital information landscape.

Libraries can also offer customized support services such as research support, database and technology training to meet the diverse needs of their readers. Promoting reading culture is an equally important aspect of library services. Reading is a basic skill that provides lifelong learning, critical thinking, and personal development. However, the decline in attention and the popularity of digital media has led to a decline in reading habits among people of all ages.

Therefore, libraries should take active measures to promote reading culture and develop the reading community. One approach is to establish reading programs and library clubs that cater to different age groups and interests. Libraries can also collaborate with schools, community organizations, and publishers to promote reading and literacy initiatives.

Libraries can create interesting reading spaces that inspire young readers to explore a variety of genres and topics. By hosting author interviews, book festivals, and literary events, libraries can bring readers and writers together, strengthen a sense of community, and promote a love of reading. Libraries can develop digital platforms to promote reading, such as online book clubs, reading problems, and book reviews. These initiatives help revive interest in reading and promote a culture of continuing education. Strategies for implementing these initiatives include collaborative community engagement and marketing campaigns.

Libraries can collaborate with local governments, educational institutions and community organizations to develop joint programs and services promoting reading and information literacy. Community engagement initiatives such as outreach programs and volunteer opportunities help build relationships with sponsors and foster a sense of ownership and responsibility. Marketing campaigns, including social media promotions, print materials, and media releases, help raise awareness of library services and promote a reading culture.

Conclusion.

In conclusion, improving the processes of the information and Library Service and promoting the culture of Reading are important components of library services in the digital age. By investing in digital infrastructure, developing user-oriented services, and promoting a culture of reading, libraries can adapt to the changing needs of their readers and remain relevant in the digital information landscape. The benefits of these initiatives are multifaceted, including improving access to information, improving literacy skills, and love to learn. As information centers, libraries play an important role in promoting a culture of reading and lifelong learning, and they are obliged to rise to this problem. In today's information age, libraries are not only a storehouse of knowledge, but also Guardians of literacy and culture. By improving information library service processes and promoting a culture of reading, libraries can enable individuals to act effectively in the digital information age, develop a reading community, and promote a lifelong culture of education. As we move forward in this digital age, it is essential that libraries adapt, update and remain committed to their core mission of providing access to information, promoting literacy and lifelong learning.

References:

1. Baker, R. (2007). Modeling and understanding student off-task behavior in intelligent tutoring systems. Proceedings of ACM CHI 2007 Computer-Human Interaction, 1059 - 1068. A case for the theory and practice of information ethics in Uganda.
2. Daniel, C. (2004). Schools Level Efforts/Activities by Principals, Principals, PTAs to Support School Library Service Delivery: The Case of Abuja Federal Capital Territory.

3. Farrant, J. (2006). Principles of educational practice. UK: Longman Group.
4. Fosudo, S. (2010). Study as part of success. Lecture at College Library Day at Adeniran Ogunsanya College of Education, Otto/Ijanikin, Lagos
5. Ganguly, N. (2011). Where is the reading habit?
www.hinduonnet.com/m/2004/07/12/stories Accessed on 20/12/2017
6. Issac, A. (2000). Public Libraries in Africa: A Report and Annotated Bibliography. Oxford. International network of availability of scientific publications. 3-22 p.