

## **THE APPLICATION OF INNOVATIVE TECHNOLOGIES IN TEACHING THE RUSSIAN LANGUAGE**

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**Abstract.** The article considers the possibilities of using innovative technologies in teaching Russian in the context of digitalization of education. The author analyzes modern tools - information and communication technologies, electronic educational resources, mobile learning, gamification, virtual and augmented reality, as well as forms of online communication. Their role in increasing students' motivation, individualization of learning and the formation of communicative competence is emphasized. Particular attention is paid to the difficulties of introducing innovations and the need for methodological training of teachers. Practical examples of tasks, tables for organizing the educational process and assessment rubrics are given, which makes the study not only theoretically significant, but also applied. The article is addressed to teachers of the Russian language, methodologists and researchers in the field of pedagogy.

**Key words:** Russian language; innovative technologies; digitalization of education; communicative competence; gamification; mobile learning; virtual reality, technological approach, educational model.

### **Introduction**

Modern education is developing in the context of global digitalization, which inevitably affects language teaching methodologies. The Russian language, as a means of communication, science, and culture, requires special attention to the learning process, as language proficiency is essential for successful socialization and professional development. The use of innovative technologies in teaching Russian today is not just an additional tool but a necessary condition for improving the quality of the educational process.

The purpose of this article is to analyze the possibilities of using innovative technologies in teaching the Russian language and to determine their impact on the formation of students' communicative competence.

### **Main Part**

#### **Innovative Technologies in Teaching Russian**

Modern pedagogical research identifies a number of innovative technologies used in teaching Russian.

#### **Information and Communication Technologies (ICT)**

The use of multimedia presentations, interactive whiteboards, and online platforms (Moodle, Google Classroom, etc.) allows for organizing education based on the principles of visualization,

interactivity, and accessibility. The use of ICT contributes not only to the assimilation of grammatical and lexical norms but also to the formation of stable skills in written and oral speech.

#### **Digital Educational Resources.**

These include digital textbooks, dictionaries, reference books, and automated testing systems. Such resources allow students to work at their own pace, perform self-assessment, and correct their own mistakes.

#### **Mobile Learning (M-Learning)**

Special applications for learning Russian, chats, voice assistants, and educational platforms open up opportunities for continuous learning. Mobile learning is particularly effective for developing everyday communication skills and self-study.

#### **Gamification Technologies**

The use of quizzes, online games, and simulations makes the learning process more engaging. Gamification helps to form stable motivation and allows for practicing speech patterns in conditions close to real communication.

#### **Virtual and Augmented Reality (VR/AR)**

The use of VR and AR technologies allows for modeling speech situations, conducting virtual tours of cultural sites, and creating practice-oriented tasks. These methods develop intercultural communication skills and increase student engagement levels.

Virtual Reality (VR) and Augmented Reality (AR) are promising tools that can significantly enrich the process of teaching Russian. Virtual Reality provides complete immersion for learners into an artificially created educational environment. For example, students can participate in virtual tours of museums or historical sites, commenting on what they see in Russian, which promotes the development of oral speech and expands vocabulary. Augmented Reality integrates digital elements into the real environment, allowing the use of mobile devices or special glasses to visualize additional materials. For instance, when pointing a smartphone camera at a text, students can see pop-up hints, translations, or illustrations. These technologies make learning more visual, interactive, and closer to the real practice of professional communication.

### **Examples of Tasks Using Innovative Technologies**

#### **Online Communication**

Video conferences, electronic forums, and international educational projects create conditions for real language practice. Such forms of work not only develop oral speech skills but also contribute to the formation of tolerance, cultural exchange, and cooperation.

#### **Advantages of Innovative Technologies**

The use of innovative technologies in teaching Russian has a number of positive aspects:  
Increased cognitive motivation of students;

Individualization and personalization of the educational process;

Access to authentic texts and cultural materials;  
Development of digital literacy as an important component of overall competence.  
Furthermore, technologies provide flexibility and variability in learning, allowing the teacher to effectively combine traditional methods with modern digital tools.

### **Difficulties and Limitations**

Despite the obvious advantages, the implementation of innovative technologies is accompanied by a number of difficulties. These include:

Uneven access to technical resources and the internet;

Information overload of students;

Insufficient level of teacher training in the use of digital tools;

The risk of reducing the quality of "live" communication with excessive virtualization of the educational process.

Addressing these problems is associated with the need to develop methodological recommendations, systematic teacher training, and the formation of a balanced approach where technologies serve as a means, not the ultimate goal of learning.

### **Examples of Tasks Using Innovative Technologies**

#### **Using an Interactive Whiteboard**

Task: Create a dialogue between a doctor and a patient based on picture cards of symptoms. Students drag and drop cards onto the screen to form a dialogue.

#### **Mobile Learning (Applications)**

Task: In the Quizlet application, create a personal dictionary "Medical Terms on the Topic 'Cardiovascular System'" and take a test on knowledge of the terms.

#### **Gamification (Online Quiz)**

Task: Conduct a quiz "Russian Language in Medical Practice" in Kahoot with questions on grammar and terminology.

#### **Online Communication (Video Conference)**

Task: Act out a role-playing situation "Doctor and Patient Consultation" with the participation of students from different groups/universities via Zoom.

#### **Virtual Tour**

Task: Take a virtual tour of the State Hermitage Museum (with Russian subtitles) and compose an oral story about impressions, using vocabulary on the topic "Culture and Art."

**For organizing the educational process, the following tables can be used:**

**Table 1. Comparative characteristics of traditional and innovative technologies**

Criterion	Traditional Methods	Innovative Technologies
<b>Visualization</b>	Textbook, blackboard	Multimedia, VR/AR
<b>Feedback</b>	Oral/written from teacher	Online tests, chats (automated)
<b>Individualization</b>	Limited	Personalized learning platforms
<b>Motivation</b>	Average	High, due to interactivity

**Table 2. Examples of tasks using innovative technologies by topic**

Topic	Tool	Example Task
<b>Vocabulary: Diseases</b>	Quizlet	Create a glossary on "Diseases"
<b>Grammar: Verb Tenses</b>	Kahoot	Quiz "Make the Correct Diagnosis" (using correct tense)
<b>Communication: Dialogues</b>	Zoom	Role-play "Doctor's Appointment"
<b>Culture: Language &amp; Medicine</b>	VR Tour	Deliver a story after a virtual tour

### Assessment Rubrics

#### Rubric 1. Assessment of a communicative task performance (e.g., role-play)

Criterion	High Level (5)	Intermediate Level (3-4)	Low Level (1-2)
<b>Vocabulary</b>	Uses a wide range of terms; makes $\leq 1$ error	Uses a limited set of words; makes 2-3 errors	Vocabulary is poor; makes more than 3 errors
<b>Grammar</b>	Accurate usage; rare inaccuracies	Makes some errors that do not impede understanding	Makes frequent errors that impede understanding
<b>Speech Etiquette</b>	Adheres to norms of politeness; reacts adequately	Sometimes uses appropriate speech formulas	Does not master the norms of speech etiquette
<b>Communicative Activity</b>	Actively participates; initiates dialogue	Participates passively but	Hardly participates at all

**Rubric 2. Assessment of a written assignment (essay, report)**

Criterion	5 points	4 points	3 points	2 points
<b>Structure</b>	Logical; has introduction, body, conclusion	Structure generally followed but with minor flaws	Structure is flawed; a part of the text is missing	Logic is broken; text is fragmentary
<b>Content</b>	Topic fully developed; examples, arguments	Topic partially developed; few examples	Insufficient development of the topic	Topic is not developed
<b>Language Accuracy</b>	Minimal errors	Several errors	Many errors that impede understanding	Pervasive errors; text is unreadable

**Conclusion**

Thus, the use of innovative technologies in teaching Russian opens up new prospects for improving the quality of education and the formation of students' communicative competence. Technologies allow for the integration of traditional and modern methods, ensuring flexibility of the educational process and expanding opportunities for intercultural interaction.

However, the effectiveness of their application largely depends on the level of the teacher's methodological training and the ability to combine digital tools with classical forms of work. In the future, further improvement of the educational environment, the integration of artificial intelligence, and adaptive learning systems are expected, which will contribute to a deeper and more conscious mastery of the Russian language.

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