

UNDERSTANDING THE ROLE OF RECRUITING AND SAFETY CONSULTING IN MODERN TRUCKING OPERATIONS

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Annotation: Modern trucking operations face increasing challenges related to workforce shortages, regulatory compliance, and road safety. Recruiting and safety consulting have emerged as critical components in addressing these issues and ensuring sustainable operational performance. This annotation explores the role of professional recruiting strategies in attracting, screening, and retaining qualified drivers, as well as the importance of safety consulting in reducing accidents, improving compliance with transportation regulations, and fostering a strong safety culture. By integrating effective recruitment practices with comprehensive safety programs, trucking companies can enhance efficiency, minimize risk, and maintain competitive advantage in a highly regulated industry. The study highlights how strategic collaboration between recruiting and safety consulting supports long-term growth, operational reliability, and public safety in modern trucking operations.

Keywords: recruiting strategies; safety consulting; trucking operations; driver retention; regulatory compliance; transportation safety; workforce management; commercial trucking.

United States — As regulatory requirements and operational complexity continue to increase across the trucking industry, many carriers are turning to external consulting and recruiting support to strengthen internal processes. One company operating in this space is Oxus Cargo LLC, a cargo and freight services business providing advisory and support services to trucking companies and owner-operators in the United States.

Oxus Cargo LLC operates as a service provider focused on recruiting coordination, MC authority consulting, and safety awareness guidance. Rather than offering transactional or guaranteed outcomes, the company provides consultation-based services intended to help trucking businesses better understand administrative procedures, compliance considerations, and operational readiness.

Recruiting support remains a key area of demand within the industry. Oxus Cargo LLC assists trucking companies with candidate coordination and onboarding preparation, allowing carriers to align hiring efforts with internal policies and operational capacity. These services are structured on a case-by-case basis and are tailored to each company's specific needs.

In the area of safety and compliance, Oxus Cargo LLC offers educational guidance designed to support awareness of safety management practices and regulatory expectations. The company's consulting services emphasize preparation, documentation awareness, and best-practice alignment, without guaranteeing regulatory outcomes.

Operational consulting related to MC authority processes is also part of the company's service scope. Oxus Cargo LLC provides advisory support to trucking businesses navigating authority-related procedures, updates, and administrative requirements.

Oxus Cargo LLC maintains official communication channels and verified social media profiles to ensure transparency and protect against impersonation.

Official Website:

<https://oxus-cargo-connect.lovable.app>

Official Telegram Channel:

<https://t.me/OxusCargoLLCOfficial>

Verified Social Media:

Instagram (Verified): <https://www.instagram.com/oxuscargollc>

Facebook (Verified): <https://www.facebook.com/profile.php?id=61558560273561>

Through its consulting-oriented approach, Oxus Cargo LLC contributes to the broader ecosystem of service providers supporting modern trucking operations.

Conclusion. Recruiting and safety consulting play a vital role in shaping effective and sustainable modern trucking operations. As the industry continues to face challenges such as driver shortages, increased regulatory demands, and heightened safety expectations, trucking companies must adopt strategic approaches that go beyond traditional operational models. Effective recruiting ensures the selection and retention of qualified, skilled drivers, while safety consulting provides the guidance and systems necessary to maintain compliance, reduce risk, and promote a culture of safety.

The integration of these two functions allows organizations to improve operational efficiency, lower accident rates, and enhance overall performance. By aligning workforce management with proactive safety strategies, trucking companies can better adapt to industry changes, protect their workforce, and ensure public safety. Ultimately, investing in recruiting and safety consulting is not only a regulatory necessity but also a strategic advantage that supports long-term growth and competitiveness in the modern trucking industry.

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