

SUBSCRIPTION ISSUES IN THE BUKHARA REGION

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Doi: <https://doi.org/10.5281/zenodo.20338114>

Annotation: Based on the order issued by the governor of Bukhara region on September 11, 2001, the subscription processes for periodicals for 2002 were organized. The study was conducted based on documents stored in the Bukhara Regional State Archive. The subscription plan was analyzed by the issues allocated to newspapers and magazines in the context of cities and districts, as well as the funds allocated to libraries and their composition were studied. The results showed that although the subscription policy is aimed at meeting the population's information needs, most of the funds are directed to magazines published in Russia. The discussion section emphasizes that this situation does not meet local needs. In conclusion, it is noted that it is necessary to focus subscription policy on supporting local newspapers and magazines.

Keywords: Bukhara Region, Hokim's Order, Periodic Publications, Subscription Plan, Libraries, Finance Department, Press Distribution Society, Charitable Foundations, Russian Magazines, Information Distribution, Local Newspapers and Magazines, Social Justice, Culture Department, Budget Funds.

On September 11, 2001, the Khokim of the Bukhara region issued Order No. 129-f. It defines the task of organizing a high-level subscription to newspapers and magazines for 2002. Having reviewed the letter from the Finance Department of the regional khokimiyat and the Department of Cultural Affairs of the regional khokimiyat dated October 26, 2001, No. 461, regarding the allocation of additional funds for the subscription of the Abu Ali ibn Sino Regional Library and the Narshakhi Regional Children's Library to periodicals for 2002, we hereby inform you of the following. In the fourth quarter of 2000, in accordance with Order No. 145 of the regional khokim dated November 8, 2000, funds in the amount of 1,975.8 thousand soums were allocated from the free balance of the 2000 local budget for the subscription of the Abu Ali ibn Sino Regional Library and the Narshakhi Regional Children's Library under the Department of Cultural Affairs of the regional khokimiyat. This year, the Department of Cultural Affairs requires 7,211.8 thousand soums for subscriptions to periodicals for 2002, which is 3.7 times more than last year. The bulk of this required expenditure consists of subscriptions to a number of journals published in Russia or promoting Russian commerce, economy, and legislation, which are intended only for employees in certain fields. Specifically, for the first half of 2002, 179.8 thousand soums were requested for the monthly Russian magazine "Advocate," 97.2 thousand soums for "Arbitrage and Civil Law," 2,408.4 thousand soums for "Audit and Financial Analysis," 119.4 thousand soums for "Banker," 59.4 thousand soums for "Banking Law," 288.2 thousand soums for "Legal Period Library," 137.7 thousand soums for "Business for All," 64.8 thousand soums for "Small Enterprise," 52.7 thousand soums for "Marketing," 109.3 thousand soums for "Oil and Gas Technology," 88.3 thousand soums for "Lawyer," and a total of 3,317.0 thousand soums for industry journals.

When analyzing the essence of the issue from a scientific point of view, the Subscription Plan provided for the provision of regular information to various segments of the population through newspapers and magazines. This process served to form public consciousness, promote state policy, and increase the educational level of the population. According to the plan, the largest number of subscribers to local publications such as "Bukharskiy Vestnik" and "Bukhara



Youth Life" is in Bukhara. This indicates the priority of information dissemination in central regions. In the districts, the number of subscribers is much lower, which means that there is a gap between the center and remote areas in the dissemination of information. Funds allocated to libraries have been significantly increased (1975,800 soums in 2001, 7211,800 soums in 2002). However, the fact that most of the funds were directed to magazines published in Russia did not meet local needs. For example, the allocation of 2,408.4 thousand soums to the journal "Audit and Financial Analysis" is aimed at specialists in a narrow field rather than the daily information needs of the local population.

In conclusion, it can be said that the subscription plan for periodicals in the Bukhara region for 2002 has been developed on a large scale, and specific issues of newspapers and magazines have been determined by city and district. This plan provides for a large number of subscriptions to local publications such as "Bukharskiy Vestnik" and "Bukhara Youth Life." At the same time, the funds allocated for the subscription of regional libraries were significantly increased, but the fact that a large part of them was directed to magazines published in Russia did not fully meet local needs.

Thus, although the main goal of the decree is to expand the population's access to the press and strengthen the dissemination of information, the issue of effective distribution of funds remains relevant. In the future, it is necessary to focus subscription policy on supporting local newspapers and magazines, to adapt funds allocated to libraries to the real information needs of the population. In this way, the subscription system serves to ensure social justice and guarantee broad access to information.

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