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THE IMPORTANCE OF TRANSFORMING HIGHER EDUCATIONAL INSTITUTIONS INTO A "GREEN UNIVERSITY" SYSTEM IN THE CONDITIONS OF AN INNOVATIVE ECONOMY.

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Abstract: This article analyzes the importance of transforming higher education institutions into a "Green University" system in the context of an innovative economy. The integration of development, environmental and economic efficiency in an innovative economy requires higher education institutions to ensure environmental sustainability and popularize knowledge aimed at sustainable development. The concept of a "Green University" includes environmental education, resource conservation, increasing energy efficiency, and the implementation of new technologies. Universities can contribute to promoting sustainable development in society by implementing "green" principles in the educational process. The article analyzes the economic and environmental significance of this concept, as well as innovative changes in educational institutions.

Keywords: innovation, innovative economy, university, green university, transformation, ecological, concept.

Introduction. The innovative economy is one of the important factors of the rapidly developing economic system in the conditions of globalization and technological progress. At this time, the education system also plays an important role in the development of the state, in its efforts to meet the demands of the labor market and adapt to socio-economic changes. At the same time, the implementation of new approaches based on the ecological factor of society and proper resource conservation also serves the sustainable development of the economy. The transformation of higher education institutions into the "Green University" system is becoming a new focus of the innovative economy. This article analyzes the significance of this transformation, its role in the innovative economy and its impact on higher education.

"Green University" is a new education and research system that focuses higher education institutions on sustainable development, environmental compatibility and energy efficiency. The goal of the "Green University" concept is to protect the environment, save energy and resources, while providing students with environmental education, introducing new technologies and creating environmental awareness in society.

" Green" university " in the system:

1. **Ecological Education:** For students the environment protection to do and sustainable development main concepts is taught .

2. **Resources Savings:** Universities work in the activity energy save, recycle renewable energy sources use and nature damage failure to deliver for innovative technologies are introduced is being done.

3. **Sustainability Strategies:** Green architecture , energy in universities efficiency and environmental ethics current to do related measures is seen .



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4. **Scientific Research:** Sustainable development, ecological issues and green to the economy aimed at scientific research take will go.

Green universities — this neither only ecological revolution, maybe in education revolution They are also main purpose — supreme in education ecological information distribution, green innovations and stable to develop directed knowledge to form.

The Green University system is a new system based on the orientation of higher education institutions towards environmental sustainability, resource conservation, energy efficiency, and environmental education. This concept seeks to integrate environmental responsibility, sustainable development, and green innovation into the higher education process. The main principles of the Green University system include the following aspects:

1. **Stable Development:** Universities own activity to the environment damage resources without delivering effective to use, energy to save and recycle renewable energy sources current to do This is stable. development concept supreme to education implementation to reach in mind holds.

2. **Ecological Education:** Universities ecological knowledge popularization, to students stable development, green technologies and environmental efficiency importance to explain They strive. With this they future personnel ecological to education has to be, to work release and life various in the fields stability to provide help they give.

3. **Green architecture and energy Efficiency:** Universities infrastructure ecological to the standards For example, the energeticum saving for energy efficiency high was buildings, reconstruction renewable energy sources (solar, wind, geothermal) energy (use) to practice current Universities are developing " green " architecture and infrastructure. working to exit, stable construction from materials to use and resources to save attention focused without is being built.

4. **Green Research and Innovation:** Green University system ecological to stability aimed at scientific research encourages. These studies new " green " technologies, energy saving and the environment protection to do aimed at innovative solutions study and work to go out is redirected.

5. **Social Responsibility:** Universities environmental and social to issues attention to give, to give activity through in society ecological consciousness increase, population green culture to form contribution tries to add.

Advantages of the "Green University" system:

• **Ecological education increase:** Students the environment protection to do and sustainable development concepts explanation.

• Effective from resources use: At universities energy saving , liquid or strict waste again work , stable logistics or green transportation organization to do

• Innovative Research: Ecological to stability aimed at research support and new technologies working exit .

• **To the community Impact:** Universities in society ecological consciousness and the environment protection to do responsible will be.

Green university concept innovative economy and stable to develop directed universities system to create service This is what he does in turn, countries economic and ecological status to improve , ecological risks to reduce and stable development to their goals to achieve help gives.



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The concept of the "Green University" involves the integration of environmental protection, sustainable development and efficient management of natural resources into education. The aim of this model is to popularize knowledge through ecological hubs and production methods in universities, disseminate and share environmental information with students, and also encourage research on green energy and resource conservation.

The concept of green universities is built on a multifaceted basis. The university's internal system implements environmental ethics, sustainable development strategies, energy efficiency, and environmental protection mechanisms. As a result, students and faculty members' knowledge of sustainability will increase and they will be able to take the right direction for their development as key personnel for an innovative economy.

The adaptation of higher education institutions to the innovative economy will allow them to meet the new requirements of the economy and provide the necessary knowledge and skills to achieve high efficiency in the production and service sectors. For this, the quality of education, pedagogical methods and the use of innovative technologies are important. Universities strive to convey to young people the importance of innovations for society, to channel environmental knowledge along with important innovations in development.

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